FILE

APRIL 19

fashion calendar

1976

36th year • a weekly publication

JANUARY

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ruth finley, publisher • 185 east 85st., n.y., n.y. 10028 • (212) 289-0420

FASHION CALENDAR

NOTE: Although listings are repeated until the scheduled date of every event, they frequently incorporate IMPORTANT CHANGES. A CAREFUL CHECK OF EVERY ISSUE, therefore, will yield maximum use of FASHION CALENDAR to the reader . . . Ruth Finley, Publisher.

WEEK BEGINNING MONDAY, APRIL 19, 1976

DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Monday April 19 4:00 P.M.	SHOWING OF FALL COLLECTION	GAYLE KIRKPATRICK FOR TUDOR SQUARE	F.I.T. AMPHITHEATRE 7TH AVE. & 27TH ST.
	By invitation. Thereafter by appointment, 1407 Broadway, 21st fl., 279-8120.		
Beginning Monday April 19	FALL "SWEATERINGS" PLUS COMPONENTS	ADRI	530 SEVENTH AVENUE SHOWROOM - 20TH FLOOR
	Private showings by appointment. Contact: Joan Arkin or Mitch Rein, 354-8508. Publicity: Rubye Graham, 355-0557.		
Beginning Monday April 19	FALL SPORTSWEAR AND KNITWEAR	PIERRE CARDIN	550 SEVENTH AVENUE SHOWROOM - 5TH FLOOR
	Continuous by appointment. Contact: Georgia Raimondi, 354-9760.		
Beginning Monday April 19	OPENING: FALL AND WINTER COLLECTION	TED LAPIDUS	530 SEVENTH AVENUE SHOWROOM - 21ST FLOOR
	Including new knitwear collection. By appointment. Contact: Joelle Enfru, 391-1296.		
Monday April 19- May 12	ITALIAN KNITWEAR-- FALL AND HOLIDAY	NOI (FLORENCE, ITALY) (LUNGARNO CORSINI 2)	HOTEL DORSET (Rm. 924) 30 WEST 54TH STREET
	By appointment. Contact: Catherine di Montezemolo or Jack Bodi, 247-7300.		
Beginning Monday April 19	OPENING OF FALL DRESS COLLECTION	TANNER OF NORTH CAROLINA	530 SEVENTH AVENUE SHOWROOM - 28TH FLOOR
	Contact: Helen Gaffney, 244-6350. Publicity: Grace Van Dyke, 752-1450.		
Beginning Monday April 19	FALL COLLECTION IN CALIFORNIA	MR. BLACKWELL	719 SO. LOS ANGELES ROOM 328
	By appointment. Contact: (213) 627-5201.		
Tuesday April 20 9:30 A.M.	BREAKFAST PREVIEW: FALL COLLECTION	MIGNON INTERNATIONAL	498 SEVENTH AVENUE SHOWROOM - 15TH FLOOR
	Show at 10:00 A.M. By reservation. Contact: Hazel Crane, BR 9-5991.		
Tuesday April 20 11:00 A.M.	"HERE'S FALL" -- SPORTSWEAR COLLECTION	TANNERWAY BY LOIS ANDERSON	530 SEVENTH AVENUE SHOWROOM - 28TH FLOOR
	By invitation. Contact: 354-0015. Publ: Marianne Dube Assoc., 684-7750.		
Tuesday April 20 1:00 P.M.	PREVIEW: FALL BRIDAL AND FORMAL WEAR	PICCIONE & MICHELE PICCIONE COUTURE	499 SEVENTH AVENUE SHOWROOM - 17TH FLOOR
	By invitation. Beginning Mon., April 26 through May 6, daily showings at 10:00 Mon., through Thurs. By reservation. Contact: Steven Gelb, 239-4222.		
Tuesday April 20 3:00 P.M.	FASHION BENEFIT FOR N.Y.C. OPERA GUILD	VERA MAXWELL & MRS. SKITCH HENDERSON	DALY'S DANDELION 1029 THIRD AVE. (61 ST)
	"Five Decades of Fashion" and new Summer sportswear by Vera Maxwell. Tickets: $15.00 each. Contact: TR 7-4700. Publicity: Gene Barnes, 245-1133.		

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Beginning Tuesday April 20	OPENING OF FALL COLLECTION	GUNTER FOR GEORGE MASKET	498 SEVENTH AVENUE SHOWROOM - 10TH FLOOR
	Continuous by appointment. Contact: Ann Lawrence or Ruth Wynn, 947-7110.		
Tuesday April 20- April 27	OPENING OF FALL COLLECTION	ISSEY MIYAKE	HOTEL PLAZA PRIVATE SUITE
	By appointment. Contact: Jun Kanai, 684-1127 or PL 8-0547; or PL 9-3000.		
Wednesday April 21 5:00 P.M.- 8:00 P.M.	OPENING OF NEW HAIR SALON	CLAIROL, INC.; & PETER'S PLACE	OLYMPIC TOWER 645 FIFTH - 2ND FLOOR
	Clairol presents Peter's Place, new hair salon in Olympic Tower. Cocktails 5-8 P.M., presentation, 7:00. By invitation. Contact: Sharon Esche, 644-3072.		
Thursday April 22 2:30 P.M.	SHOWING OF FALL SPORTSWEAR	ALICE BLAINE FOR THE SMITHS	F.I.T. AMPHITHEATRE 27TH ST. & 7TH AVE.
	By invitation. (Note change of date). Thereafter in showroom, 109 West 38 St., 2nd floor. Contact: 221-5765. Publicity: Rea Lubar, 279-0790.		
Thursday April 22 4:00 P.M.	"FASHION INDEPENDENTS" -- FALL PRESS PREVIEW	FORMFIT ROGERS	530 FIFTH AVENUE SHOWROOM - 15TH FLOOR
	Featuring designs by Emilio Pucci, Margit Brandt and Vera. Press & buying offices by invitation. Publ: Ruth Hammer Assoc.,687-2545. Contact: 682-1333, ext. 836.		
April 23- April 27	EARLY FALL SHOWINGS, LOS ANGELES, WILSHIRE HYATT HOUSE - BY N.Y. FASHION CREATORS. Contact: Jack Feinstein, 530 Seventh Ave., BR 9-0952.		
Beginning Thursday April 22	OPENING OF FALL COLLECTION	HECHTER SPORT; & A DOS E'ELEPHANT	530 SEVENTH AVENUE SHOWROOM - 9TH FLOOR
	Contact: Joyce Samson, 221-1033; A Dos D'Elephant-Francois Millett, 221-1036.		
Friday April 23 9:00 A.M.& 12:00 Noon	PRET-A-PORTER-- BREAKFAST & LUNCHEON	THE FASHION GROUP, INC. (9 ROCKEFELLER PLAZA)	HOTEL AMERICANA BALLROOM
	"Instant Reportage of Pret-A-Porter from Europe" --slide presentation. Reports by: Koko Hashim--Bloomingdale's; Bill Cunningham--Photo journalist; Etta Froyo--WWD; Phyllis Feldkamp--Philadelphia Bulletin; Florence Van Wagner-J.W. Robinson, L.A. Prices: Breakfast--$15.00, members; $20.00, guests. Luncheon--$20.00, members; $25.00, guests. Contact: CI 7-3940.		
Saturday April 24- April 26	FALL-WINTER HOME SEWING SHOW	AMERICAN HOME SEWING COUNCIL	N.Y. STATLER HILTON 7TH AVE. & 33RD ST.
	Contact: Christopher Cross Assoc., 40 East 38th Street, 689-1300.		
April 25	109TH IGEDO -- INT'L FASHION TRADE FAIR IN DUSSELDORF (April 25-29)		
Monday April 26 9:00 A.M.	FALL SHOWING IN CALIFORNIA	HELGA	722 SO. L.A. ST. SHOWROOM
	By invitation. Thereafter by appointment. Contact: (213) 627-0806.		
Monday April 26- May 6	FALL & WINTER BRIDAL AND FORMAL WEAR	PICCIONE & MICHELE PICCIONE COUTURE	499 SEVENTH AVENUE SHOWROOM - 17TH FLOOR
	Showings 10:00 A.M. daily. No Fri. showings. Contact: Steven Gelb, 239-4222.		
Monday April 26 12:00 Noon Luncheon	PREVIEW: FALL HAIR AND BEAUTY CONCEPTS	L'OREAL; LANCOME	41 EAST 57TH STREET 2ND FLOOR
	Featuring Louis-Guy D hair fashions and Lancome makeup. By invitation. Contact: Patricia Tuck, Corporate Public Relations, PL 3-6077.		
Monday April 26 2:00 P.M.	FALL & WINTER BRIDAL FASHIONS	GALINA	498 SEVENTH AVENUE SHOWROOM - 12TH FLOOR
	By invitation. Also, April 27, 28, May 3, 4 at 2:00 P.M. By reservation. Contact: Steve Lawrence, LO 4-1020.		

Monday April 26 3:30 P.M.	PRESS SHOWING: FALL COATS AND SUITS	PIERRE CARDIN (DIV. OF GALLANT INT'L.)	205 WEST 39TH STREET SHOWROOM - 8TH FLOOR
	By invitation. Buyers May 4, 12:00 Noon. Press contact: Vera Bacal, PL 3-8421.		
Monday April 26 5:00 P.M.	AWARD TO JEROME ROBBINS	CAPEZIO DANCE AWARD	HOTEL PIERRE COTILLION ROOM
	Twenty-fifth annual award will be presented by Patricia McBride and Edward Villella. By invitation. Contact: Carol Shaffer,1841 B'way, Suite 1202, 245-7740.		
Monday April 26 5:00 P.M.	PREMIERE SHOWING OF FALL MENSWEAR	NORELL FOR MEN BY GUSTAVE TASSELL	550 SEVENTH AVENUE SHOWROOM - 10TH FLOOR
	Introducing a collection of suits, sports jackets, slacks, dress shirts, sport shirts and ties. By invitation. Contact: Mildred Custin Ltd., 421-3974.		
Monday April 26 7:00 P.M. Cocktails	BENEFIT FASHION BALL	ITALIAN TRADE COMMISSIONER	HOTEL PLAZA-TERRACE & GRAND BALLROOM
	Presentation of Fall/Winter Italian ready-to-wear and knitwear by Basile, Biagiotti, Cadette, Callaghan, Caumont, Fendi, Krizia, Mirsa, Missoni to benefit Children's Blood Foundation. Show at 7:45 P.M., followed by dinner dance. By invitation. Tickets: $100 each: 432-9250. Press: Hamra Associates, 753-9833.		
Beginning Monday April 26	SHOWING OF FALL & WINTER COLLECTION	JOHN ASHPOOL	730 FIFTH AVENUE SUITE 1902
	By appointment for buyers and press. Contact: Joanne Creveling, 586-2377.		
Beginning Monday April 26	OPENING OF FALL COLLECTION	ASSEMBLAGE	498 SEVENTH AVENUE SHOWROOM - 8TH FLOOR
	Continuous by appointment. Contact: Pat Mapes or Richard Blauner, 244-6670.		
Beginning Monday April 26	OPENING OF FALL COLLECTION	DESIGN THAI & STAR OF SIAM	530 SEVENTH AVENUE SHOWROOM - 18TH FLOOR
	Continuous by appointment. Contact: Joanne Jaap or Norma Drimba, 239-8530.		
Beginning Monday April 26	OPENING OF FALL COLLECTION	EVA HAYNAL COUTURE	499 SEVENTH AVENUE SHOWROOM - 11TH FLOOR
	Evening gowns, mother of the bride, and special occasion fashions; also debutante dresses. By appointment. Contact: Jane Bruner, 947-8082.		
Beginning Monday April 26	OPENING OF FALL COLLECTION	JAMISON	498 SEVENTH AVENUE SHOWROOM - 24TH FLOOR
	Continuous by appointment. Contact: 239-9477.		
Beginning Monday April 26	OPENING OF FALL COLLECTION	SPLENDORIAN (DIV. OF JADEITE)	498 SEVENTH AVENUE SHOWROOM - 2ND FLOOR
	By appointment. Contact: Ethel Shieff, 947-6455.		
Beginning Monday April 26	OPENING OF COMPLETE FALL COLLECTION	LEVINO VERNA IMPORTS; LEVINO VERNA FOR MAYEHOFF	498 SEVENTH AVENUE NEW SHOWROOM - 9TH FLOOR
	By appointment. Contact: Paul Craffey, 279-2345.		
April 26- April 30	4TH ANNUAL ITALIAN KNITWEAR & READY-TO-WEAR EXHIBIT, HOTEL PLAZA, 11TH FLOOR. By invitation. Contact: Trade--432-9188; Press--Hamra Associates, 753-9833.		
Tuesday April 27 11:30 A.M.	EMILIO PUCCI FASHIONS AT BENEFIT SHOW	SAKS FIFTH AVENUE	5TH FLOOR
	Presentation of fashions by Emilio Pucci (he will be present) at benefit for Legal Aid Society. Tickets: $15.00 each. Publ: Helen O'Hagan, PL 3-4000.		

Tuesday April 27 12:00 Noon Luncheon	PRESS SHOWING OF FALL COLLECTION	ROBERTA DI CAMERINO (OLYMPIC TOWER)	DOUBLES CLUB SHERRY NETHERLAND
	Ready-to-wear, handbags, accessories. By invitation. For buyers: May 10 at 12:00 Noon. Contact: Buyers--Kathy Lecube, 355-7600.Press--Eleanor Lambert, MU 8-2130.		
Tuesday April 27 1:30 P.M.	GROUP SHOWING IN CALIFORNIA	TEN WEST COAST FASHION DESIGNERS	PACIFIC DESIGN CENTER MELROSE AV. - W. HOLLYWOOD
	Fashions by: Tea Shirts; Irene Soo for The It Co.; Ma Chemise; Holly Harp; d.b.a. for Theodore; Harriet Selwyn for Fragments; Phyllis Sues; Christine Albers; Barbara Dulien BRD; Rudi Gernreich for Lily of France. By invitation. Contact: Betty Dorso, 444 N. Camden Drive, Beverly Hills 90212, (213) 272-1232.		
Tuesday April 27 2:30 P.M.	PREVIEW OF FALL COLLECTION	DAVID CRYSTAL, INC.	498 SEVENTH AVENUE SHOWROOM - 23RD FLOOR
	By invitation. Thereafter by appointment. Contact: Tanya, 279-6560, ext. 294.		
Tuesday April 27 3:30 P.M.	PRESS PREVIEW: FALL JEWELRY BY GIVENCHY	BIJOUX GIVENCHY	393 FIFTH AVENUE SHOWROOM - PENTHOUSE
	Presentation of Fall jewelry and opening of new showroom. By invitation. Contact: Shirley Rosenblatt, 684-6080; Publ: Ruth Hammer Assoc., 687-2545.		
Tuesday April 27 4:30 P.M. Cocktails	FALL DRESS COLLECTION	E.D. CARTER & CO. (488 SEVENTH AVENUE)	DUPONT AUDITORIUM EMPIRE STATE BLDG-4TH
	By invitation. Show contact: Trudy Austin, 971-4369. Thereafter at showroom, Suite 701. Contact: 564-5650.		
Tuesday April 27 5:00 P.M.- 7:30 P.M.	PREVIEW OF FALL SPORTSWEAR	HOLATH (1411 BROADWAY)	740 PARK AVENUE (AT 71ST STREET)
	Champagne party and informal modeling. By invitation (must be presented at door). Therefore at showroom, Suite 1764. Contact: 575-1420. Publicity: Mary Blake Enterprises, 876-6557.		
Tuesday April 27 5:30 P.M.	FALL AND WINTER COLLECTION	ANDRE MURASAN (715 MADISON AVENUE)	TOWN HALL 113 WEST 43RD STREET
	Hand-painted silk designs. By invitation. Contact: Chantal Hunt, 421-1133.		
Beginning Tuesday April 27	FALL RAINWEAR COLLECTION	JOHN ANTHONY	550 SEVENTH AVENUE SHOWROOM - 24TH FLOOR
	Continuous by appointment. Contact: 239-7080.		
Beginning Tuesday April 27	OPENING OF FALL COLLECTION	NAT KAPLAN	498 SEVENTH AVENUE SHOWROOM - 21ST FLOOR
	Continuous by appointment. Contact: Miss Fritzi, 239-9400.		
Beginning Tuesday April 27	OPENING OF FALL COLLECTION	DON KONIAK; DON CHARLES, INC.	530 SEVENTH AVENUE SHOWROOM - 17TH FLOOR
	By appointment. Contact: Don Koniak, 869-0490.		
Beginning Tuesday April 27	OPENING OF FALL COLLECTION	NANTUCKET NATURALS	498 SEVENTH AVENUE SHOWROOM - 17TH FLOOR
	By appointment. Contact: CH 4-3558.		
Beginning Tuesday April 27	FALL: BY BELLE SAUNDERS & JOEY GARGUILLO	ABE SCHRADER	530 SEVENTH AVENUE SHOWROOM - 15TH FLOOR
	Continuous by appointment. Contact: LO 4-9194.		
Wednesday April 28 12:45 P.M. Luncheon	GIVENCHY COUTURE BENEFIT LUNCHEON	HOSPITAL FOR SPECIAL SURGERY (535 E. 70)	WALDORF-ASTORIA BALLROOM
	Tickets: $150.00 each. Contact: Mary Ryan, LE 5-5500, ext. 320. P.R. for Hospital: James Mitchell,RE 7-3282. Givenchy Publ: Ruth Hammer Assoc.,687-2545.		

Wednesday April 28 9:00 A.M.& 3:30 P.M.	REPORT FROM EUROPE: PRET-A-PORTER Lee Ennis, Talon vice president, fashion and design, will present color slide presentation of Fall-Winter 1976 European ready-to-wear, covering London, Paris, and Milan. Also, Apr. 29 at 9:00 & 3:30. By invitation. Contact: Jan Sneed, Peter Martin Assoc., 838-6466.	TALON ZIPPERS	HOTEL WARWICK-2ND FL. 54TH STREET & 6TH AVE.
Wednesday April 28 2:30 P.M.	PREMIERE: FALL SPORTSWEAR COLLECTION By invitation. Therefore by appointment. Contact: Eileen Rubini, 247-2300. Publicity: Marianne Dube Assoc., 684-7750.	FRANK YOUNG FOR ARTHUR RICHARDS	31 WEST 56TH STREET SHOWROOM - 2ND FLOOR
Wednesday April 28 3:30 P.M.	PREMIERE SHOWING: FALL COLLECTION By invitation. Thereafter, showroom, 26th fl. Contact: Jeffrey Levine, 221-6720.	LEO NARDUCCI (530 SEVENTH AVENUE)	500 CLUB 500 SEVENTH AVENUE
Wednesday April 28 5:00 P.M.	OPENING OF FALL COLLECTION By invitation. Thereafter by appointment. Contact: 695-7715.	RONALD KOLODZIE FOR CONCEPT VII	F.I.T. AMPHITHEATRE 7TH AVE. & 27TH ST.
Beginning Wednesday April 28	OPENING OF FALL COLLECTION Continuous by appointment. Contact: Brooke Luloff, 563-3040.	MICHEL MARTIN LTD.	1407 BROADWAY SHOWROOM - 18TH FLOOR
Thursday April 29 8:45 A.M. Breakfast	SHOWING OF FALL COLLECTION Continental breakfast. Show at 9:30. By invitation. Thereafter at showroom, 525 Seventh Ave., 5th fl. Contact: WI 7-0511. Publ: Vera Bacal, PL 3-8421.	JEANNENE BOOHER FOR DAVID MORRIS	1407 CLUB 1407 BROADWAY
Thursday April 29 10:30 A.M.	SHOWING OF FALL COLLECTION By invitation. Thereafter by appointment. Contact: Marilyn Kawakami, PE 6-8867.	BILL HAIRE FOR FRIEDRICKS	AMERICAN PLACE THEATRE 111 WEST 46TH (B'WAY)
Thursday April 29 10:30 A.M.	FALL RESIDENT BUYERS SHOW Also, 2:30 P.M. By invitation.	VANITY FAIR	640 FIFTH AVENUE SHOWROOM - 6TH FLOOR
Thursday April 29 11:30 A.M.	OPENING OF FALL COLLECTION By invitation. Thereafter by appointment. Contact: Diane Barnes, BR 9-6560.	CRYSTAL PLUS BY JIM BALDWIN	498 SEVENTH AVENUE SHOWROOM - 23RD FLOOR
Thursday April 29 1:30 P.M.	OPENING OF FALL COLLECTION Groups by Tom Nazarre and Chester Weinberg Studio. By invitation. Thereafter by appointment. Contact: 947-1072. Press: Roberta Anderson Assoc., 355-0551.	GARE FASHIONS	512 SEVENTH AVENUE SHOWROOM - 8TH FLOOR
Thursday April 29 2:30 P.M.	OPENING OF FALL COLLECTION By invitation. By appointment beginning May 3. Contact: 947-7457.	KIKI HART BY NARDIELLO	530 SEVENTH AVENUE SHOWROOM - 5TH FLOOR
Thursday April 29 4:00 P.M.	OPENING OF FALL COLLECTION By invitation. Thereafter by appointment, 5th floor. Contact: 354-8888.	MAURICE ANTAYA (530 SEVENTH AVENUE)	F.I.T. AMPHITHEATRE 27TH ST. & 7TH AVE.
Thursday April 29 4:00 P.M.- 7:00 P.M.	PHOTOGRAPHY VERNISSAGE: JOHN STEWART STUDIO Celebrating opening of the new John Stewart Portrait Studio. By invitation. Contact: Mallory Tone, CI 7-1100.	HENRI BENDEL	10 WEST 57TH STREET 5TH FLOOR

Thursday April 29 5:30 P.M.	OPENING OF FALL COLLECTION	JAMES DAUGHERTY (550 SEVENTH AVENUE)	WEAVERS CLUB 111 WEST 40TH STREET
	By invitation. Thereafter by appointment, 9th fl. Contact: Stephen Perlo, 239-4155.		
Beginning Thursday April 29	OPENING OF FALL COLLECTION	KAPPI	498 SEVENTH AVENUE SHOWROOM - 21ST FLOOR
	By appointment. Contact: Allan Gelfond, 239-9494.		
Friday April 30 8:45 A.M. Breakfast	FALL COLLECTION -- PART ONE BY ARTHUR DALAGER	DALANI II/DAL KNITTERY (498 SEVENTH AVENUE)	GALLERIA-ATRIUM CLUB 115 EAST 57TH, 8TH FL.
	Show at 9:00 A.M. By invitation. Thereafter at showroom, 6th floor. Publicity: Betty Yarmon, 563-2300.		
Friday April 30 8:45 A.M. Breakfast	CHAMPAGNE BREAKFAST FOR BEAUTY EDITORS	ENIVIS; ITEK CORP.; & HELENA RUBINSTEIN	FOUR SEASONS 99 EAST 52ND STREET
	Introducing the "Eye Mystique Collection". By invitation. Contact: Annemarie Cairns, Joan Parker Publicity: 628-1313.		

May 2- May 5	FIRST NATIONAL FASHION & BOUTIQUE SHOW AT McCORMICK PLACE IN CHIGAGO Contact: 50 Hunt Street, Watertown, Mass. 02172. Tel: (617) 926-3770.

Monday May 3 9:15 A.M.	SHOWING OF FALL COLLECTION	THIBAULT BOUET (530 SEVENTH AVENUE)	FOUR SEASONS 99 EAST 52ND STREET
	Breakfast at 8:45. By invitation. Thereafter by appointment, 7th floor. Contact: Bob O'Donnell, 753-3182. Publicity: 355-7310.		
Monday May 3 11:00 A.M.	SHOWING OF FALL COLLECTION	ORIGINALA BY JACQUES TIFFEAU	512 SEVENTH AVENUE SHOWROOM - 43RD FLOOR
	By invitation. Thereafter by appointment. Contact: 695-5100.		
Monday May 3 12:15 P.M.	PREVIEW OF FALL COLLECTION	MADY GERRARD	15 WEST 36TH STREET SHOWROOM - 13TH FLOOR
	Show followed by buffet lunch. By invitation. Thereafter by appointment. Contact: 594-5010. Publicity: Vera Bacal, PL 3-8421.		
Monday May 3 2:00 P.M.	PRESS SHOWING OF FALL COLLECTION	BLASSPORT	550 SEVENTH AVENUE BILL BLASS SHWRM-17TH FL
	By invitation. Buyers show, Thurs, May 6 at 3:00 P.M. By reservation. Contact: 354-1500.		
Monday May 3 3:00 P.M.	OPENING OF FALL COLLECTION	DDDOMINICK	ROSELAND DANCE CITY 239 WEST 52ND STREET
	By invitation. Contact: Tomi Hager, 354-9700.Publ: Eleanor Lambert,MU 8-2130.		
Monday May 3 4:00 P.M.	OPENING OF FALL COLLECTION	GINALA; GINESSA; AQUANALA; AQUATOGS	512 SEVENTH AVENUE SHOWROOM - 13TH FLOOR
	By invitation. Thereafter by appointment. Contact: Herman Rothman, 244-2700.		
Monday May 3 4:00 P.M.	SHOWING OF FALL COLLECTION	ESTEVEZ; EVA GABOR LOOK; ESTEVEZ RESORT/SPORT	HOTEL PLAZA BAROQUE ROOM
	Show at 4:30. By invitation. Publ: Jody Donohue Assoc., 688-8653. Thereafter in showroom, 530 Seventh Ave., 8th fl. Contact: Ruth Winslow, 221-6655.		
Monday May 3 5:00 P.M.	SHOWING OF MAN-MADE FALL FURS	RUSSEL TAYLOR	512 SEVENTH AVENUE SHOWROOM - 6TH FLOOR
	By invitation. Thereafter by appointment. Contact: 563-8550.		
Monday May 3 5:30 P.M.	OPENING OF FALL COLLECTION	ALBERT CAPRARO (550 SEVENTH AVENUE)	FASHION INST. OF TECH. 27TH ST. & 7TH AVE.
	By invitation. Thereafter by appointment in showroom, 23rd fl., 221-8330.		

Monday May 3- May 21	FALL LOUNGEWEAR COLLECTION	BENDEL STUDIO DESIGNED BY STEPHEN BURROWS	10 WEST 57TH STREET 7TH FLOOR
	Private showings, by appointment. Contact: Pat Tennant, CI 7-1100, ext. 305.		
Beginning Monday May 3	FALL COLLECTION IN NEW YORK	MR. BLACKWELL	HOTEL WARWICK SUITE 2206
	By appointment. Contact: Jerry Padgett, 265-3988.		
Beginning Monday May 3	OPENING OF FALL COLLECTION	BLOUSECRAFT BY MAXIME DE LA FALAISE	525 SEVENTH AVENUE SHOWROOM - 3RD FLOOR
	Also Chinoise, Ltd. -- silk crepe de chine shirts from Peoples Republic of China. Continuous by appointment. Contact: Flossie Samuels, 947-1050.		
Beginning Monday May 3	OPENING OF FALL COLLECTION	INGRID CADO	226 WEST 37TH STREET SHOWROOM - 7TH FLOOR
	Continuous by appointment. Contact: Terry Heitzler. 594-8849; 594-8955.		
Beginning Monday May 3	OPENING OF FALL COLLECTION	JUPE INTERNATIONAL	550 SEVENTH AVENUE SHOWROOM - 9TH FLOOR
	Continuous by appointment. Contact: Don Friese or Jim Fitzsimmons, 239-4155.		
Monday May 3- May 14	FALL-WINTER "BOUTIQUE DE LUXE"	LANVIN	1370 SIXTH AVENUE SHOWROOM - 7TH FLOOR
	By appointment. Contact: Sylvia Eyral, 581-3890.		
Beginning Monday May 3	FALL AND WINTER COLLECTION	BRUCE OLDFIELD	730 FIFTH AVENUE SUITE 1902
	For buyers and press by appointment. Contact: Joanne Creveling, 586-2377.		
Beginning Monday May 3	OPENING OF FALL COLLECTION	POSH, INC. BY JAY ANDERSON	550 SEVENTH AVENUE SHOWROOM - 18TH FLOOR
	Also by Fred Ackerman. By appointment, 947-0964. Publ: Margaret Hodge, 758-9230.		
Beginning Monday May 3	FALL/WINTER FASHIONS: FUR, LEATHER, SUEDE	Q.M.B. (QUALITY FURS, MANOS & BLOCK)	333 SEVENTH AVENUE SHOWROOM - 3RD FLOOR
	Contemporary styling in fur, leather, suede; and fur-lined raincoats. Showings 10:00 and 2:00 daily or by appointment. Contact: Herman Suskind, CH 4-7551.		
Beginning Monday May 3	SHOWING OF FALL COLLECTION	RONA BY MARIO FORTE & CLORIA CASTALDO	498 SEVENTH AVENUE SHOWROOM - 6TH FLOOR
	By appointment. Publicity: Betty Yarmon, 563-2300.		
Beginning Monday May 3	OPENING OF FALL COLLECTION	ERNST STRAUSS; SCHNELL SPORTS	HOTEL GOTHAM SUITE 1801
	Continuous by appointment. Contact: Paul Scott, 265-2034.		
Tuesday May 4 9:30 A.M.	OPENING OF FALL COLLECTION	GENRE BY GIL AIMBEZ (530 SEVENTH AVENUE)	ESSEX HOUSE 160 CENT. PARK SOUTH
	By invitation. Thereafter by appointment. Contact: LO 3-0988.		
Tuesday May 4 10:00 A.M.	OPENING OF FALL COLLECTION	ADELE SIMPSON	530 SEVENTH AVENUE SHOWROOM - 23RD FLOOR
	Also May 11 at 10:00. Thereafter by appointment. Contact: LA 4-7626.		
Tuesday May 4 11:00 A.M.	SHOWING OF FALL COLLECTION	RIZKALLAH FOR DON FRIESE	550 SEVENTH AVENUE SHOWROOM - 9TH FLOOR
	Also, May 13 at 1:00 P.M. By reservation. Contact: 354-0824.		
May 4	12:00 Noon, PIERRE CARDIN (DIV. GALLANT), Buyers show, 205 W. 39th, 354-7284		

Tuesday May 4 12:30 P.M.	SHOWING OF FALL COLLECTION By invitation. (Box lunch) Contact: 221-6374. Publ.:Kezia Keeble, 582-3473.	TRACY MILLS	57 WEST 38TH STREET SHOWROOM - 12TH FLOOR
Tuesday May 4 12:30 P.M.	FASHION SHOW-- BENEFIT LUNCHEON Presented by Josephine Hughes. By invitation only.	BERGDORF GOODMAN	HOTEL PIERRE COTILLION ROOM
Tuesday May 4 1:30 P.M.	OPENING OF FALL COLLECTION By invitation. Thereafter by appointment. Contact: 947-6845.	VICTORIA ROYAL BY MARTIN STAEHELY	530 SEVENTH AVENUE SHOWROOM - 7TH FLOOR
Tuesday May 4 3:00 P.M.	SHOWING OF FALL COLLECTION & NEW KNITS Also introducing new knit collection, designed by Milton Kent Ford. By reservation. Thereafter by appointment. Contact: Gladys Thompson, 594-4470.	CASI	530 SEVENTH AVENUE SHOWROOM - 2ND FLOOR
Tuesday May 4 3:30 P.M.	OPENING OF FALL VINTAGE COLLECTION Tailored sportswear for men and women, designed by Stanley Blacker. Show at 4:00. By invitation. (Note change of time and place). Contact: Fran Renwick, 246-3232. Public Relations: Leslie Cunningham, 889-6185.	STANLEY BLACKER (1290 SIXTH AVENUE)	ST. REGIS HOTEL CRYSTAL ROOM
Tuesday May 4 4:30 P.M.	SHOWING OF FALL COLLECTION By invitation. Thereafter by appointment, 6th floor. Contact: 563-8579.	DON SAYRES FOR GAMUT (512 SEVENTH AVENUE)	THE FOUR SEASONS 99 EAST 52ND STREET
Tuesday May 4 5:00 P.M.	77TH ANNUAL FASHION SHOW Retrospective slide presentation honoring Monika Tilley and John Kloss. Students' fashion show at 5:30. Tickets: $10. Contact: Fashion Office, 636-3465.	PRATT INSTITUTE	N.Y. HILTON HOTEL TRIANON ROOM
Tuesday May 4 5:30 P.M.	SHOWING OF FALL COLLECTION By invitation. Thereafter in showroom, 550 Seventh, 8th floor. Contact: Buyers--Al Quinn, 221-0664; Press--Jeanne Chappell, 221-0644.	CLOVIS RUFFIN FOR RUFFINWEAR & RUFFINSPORT	ESSEX HOUSE 160 CENT. PK. SO.
Tuesday May 4 6:30 P.M. Cocktails	SHOWING OF FALL COLLECTION Show at 7:00. By invitation. (Note change of date). Thereafter at showroom, 3rd floor. Contact: Buyers--Judy Flynn, 221-0675. Press--Jeanne Chappell, 221-0644.	RALPH LAUREN (550 SEVENTH AVENUE)	ST. REGIS HOTEL ROOF
Tuesday May 4- May 15	SHOWING OF FALL ITALIAN KNITWEAR By appointment. (Press show, Thurs., May 6 at 6:00 P.M. By invitation.) Contact: Ollie McNamara, 2326 E. Georgia St., Phoenix, Arizona, (602) 955-7884.	MARINA CASSINI FERRARI (MILAN, ITALY)	HOTEL GOTHAM SUITE 1009
Beginning Tuesday May 4	OPENING OF FALL COLLECTION (No formal show). By appointment. Contact: CH 4-0600.	PAT SANDLER; & MAISONETTE	498 SEVENTH AVENUE SHOWROOM - 15TH FLOOR
Wednesday May 5 9:00 A.M.	FALL COLLECTION & CHESTER WEINBERG GROUP By invitation. Thereafter by appointment. Contact: Bill Levin, 221-1995.	SAMUEL ROBERT	530 SEVENTH AVENUE SHOWROOM - 9TH FLOOR
Wednesday May 5 9:00 A.M.	FALL '76 BREAKFAST SHOWINGS By invitation. Also May 11, 13 at 9:00. Contact: Helen Gaffney, 244-6350.	TANNER OF NORTH CAROLINA	530 SEVENTH AVENUE SHOWROOM - 28TH FLOOR

Wednesday May 5 10:00 A.M.	PRESS SHOWING: FALL COLLECTION By invitation. Buyers show at 2:00 P.M. Contact: Susan Dimond, 354-0760.	ALBERT NIPON	530 SEVENTH AVENUE SHOWROOM - 3RD FLOOR
Wednesday May 5 11:00 A.M.	OPENING OF FALL COLLECTION By invitation. Thereafter by appointment. Contact: 244-7522.	JERRY SILVERMAN BY SHANNON RODGERS	530 SEVENTH AVENUE SHOWROOM - 17TH FLOOR
Wednesday May 5 12:00 Noon	OPENING OF FALL COLLECTION By invitation. Also, Tues., May 11 at 12:00 Noon. Contact: LO 3-4358.	VERA MAXWELL	530 SEVENTH AVENUE SHOWROOM - 26TH FLOOR
Wednesday May 5 12:00 Noon	SHOWING OF FALL COLLECTION By invitation. Thereafter by appointment. Contact: Jean Glick, 391-8177.	KENNETH POOL DESIGNS FOR KLEIN PARNES	530 SEVENTH AVENUE SHOWROOM - 27TH FLOOR
Wednesday May 5 1:00 P.M.	OPENING OF FALL COLLECTION Also, Tues., May 11 at 1:00 P.M. By reservation. Contact: 391-2255.	HAROLD LEVINE BY DON BREITINGER	530 SEVENTH AVENUE SHOWROOM - 21ST FLOOR
Wednesday May 5 1:00 P.M.	SHOWING OF FALL COLLECTION By invitation. (Note change of date and time). Thereafter by appointment. Contact: LO 3-1640.	GLORIA SACHS	530 SEVENTH AVENUE SHOWROOM - 30TH FLOOR
Wednesday May 5 2:00 P.M.	OPENING OF FALL COLLECTION By invitation. Thereafter by appointment. Contact: 354-9080.	ILIE WACS; WACS WORKS	530 SEVENTH AVENUE SHOWROOM - 29TH FLOOR
May 5	2:00 P.M., ALBERT NIPON (2nd show), 530 Seventh Ave., 3rd fl., 354-0760		
Wednesday May 5 3:00 P.M.	SHOWING OF FALL COLLECTION By invitation. Thereafter by appointment. Contact: 391-0901.	RICHARD ASSATLY FOR GINO SNOW	550 SEVENTH AVENUE SHOWROOM - 12TH FLOOR
Wednesday May 5 4:00 P.M.	PRESS SHOWING OF FALL COLLECTION By invitation. Thereafter by appointment, showroom, 4th floor, 221-7545.	CATHY HARDWICK (530 SEVENTH AVENUE)	F.I.T. AMPHITHEATRE 27TH ST. & 7TH AVE.
Wednesday May 5 5:30 P.M.	SHOWING OF FALL COLLECTION Dresses and sportswear for the Kreisler Group. Thereafter in showroom, 9th fl. Contact: Buyers--Marilyn Pignoni, 221-0657; Press-Jeanne Chappell, 221-0644.	JOHN KLOSS	ESSEX HOUSE 160 CENT. PARK SOUTH
Wednesday May 5 5:30 P.M.	SHOWING OF FALL COLLECTION Show at 6:00 P.M. By invitation. Thereafter by appointment. Contact: PL 8-2341. Publicity: Rubye Graham, 355-0557.	SIBLEY COFFEE	767 PARK (72ND ST) 3RD FLOOR
Wednesday May 5 6:00 P.M.	FALL SHOWINGS IN NEW YORK Also Sat., May 8 at 9:30 A.M.; May 11 & 17 at 6:00 P.M. By reservation, from May 5-20. Contact: (213) 627-0806; N.Y. 225-9039; 631-1655.	HELGA (722 SO.LOS ANGELES ST)	HOTEL GOTHAM SUITE 1609
Wednesday May 5- May 14	SHOWINGS OF FALL COLLECTION Daily showings, 9:00 A.M. through May 14. Contact: Jim Harp (213) 461-6377.	HOLLY'S HARP-CALIFORNIA (950 N.CAHUENGA,L.A.)	HOTEL PLAZA SUITE 1401

May 5 IDEACOMO SPRING 1977 FABRIC SHOW IN COMO, ITALY -- Villa d'Este Hotel (to May 7)

Thursday May 6 9:00 A.M.	PREVIEW OF FALL DRESS COLLECTION By invitation. Thereafter by appointment. Contact: 221-4200.	KASPER FOR JOAN LESLIE	530 SEVENTH AVENUE SHOWROOM - 11TH FLOOR
Thursday May 6 10:00 A.M.	PRESS PREVIEW OF FALL COLLECTION By invitation. Thereafter by appointment. Contact: Arthur Sheer, 563-2633. Publicity: Ruth Hammer Assoc., 687-2545.	BONNIE CASHIN FOR PHILIP SILLS	48 WEST 37TH STREET SHOWROOM - 5TH FLOOR
Thursday May 6 11:30 A.M.	PREMIERE FALL SHOWING By invitation. Thereafter by appointment. Contact: PE 6-8888.	BETTY HANSON & CO.	205 WEST 39TH STREET SHOWROOM - 14TH FLOOR
Thursday May 6 12:00 Noon	SHOWING OF FALL COLLECTION By invitation. Thereafter by appointment. Contact: 564-7822.	JAN'S THINGS BY JAN STRASS	498 SEVENTH AVENUE SHOWROOM - 14TH FLOOR
Thursday May 6 1:00 P.M.	OPENING OF FALL COLLECTION By invitation. Thereafter, 530 Seventh Ave., 10th fl. Contact: 391-0420.	PATTI CAPPALLI FOR JERRY SILVERMAN SPORT	GARMENT CENTER CONG. 560 SEVENTH AVENUE
Thursday May 6 2:00 P.M.	PREMIERE SHOWING OF FALL COLLECTION Also, May 14 at 11:00 A.M. Contact: Barrie Sommerfield, 239-4155.	GLORIA VANDERBILT LTD.	550 SEVENTH AVENUE SHOWROOM - 15TH FLOOR
May 6	3:00 P.M., BLASSPORT (2nd show), 550 Seventh Ave., 17th floor, 354-1500		
Thursday May 6 3:00 P.M.	PREMIERE SHOWING OF FALL COLLECTION By invitation. Thereafter by appointment. Contact: 354-9440.	ANTHONY MUTO FOR MARITA; ANTHONY MUTO FOR A.M./P.M.	530 SEVENTH AVENUE SHOWROOM - 5TH FLOOR
Thursday May 6 4:00 P.M.	FALL COUTURE AND BOUTIQUE COLLECTION Also, May 10 at 10:00 A.M. By reservation. Contact: 221-5726.	HANAE MORI COUTURE AND BOUTIQUE	550 SEVENTH AVENUE SHOWROOM - 5TH FLOOR
Thursday May 6 4:30 P.M. Cocktails	SHOWING OF FALL COLLECTION Show at 5:00 P.M. By invitation. Thereafter by appointment. Contact: Larry Farragut, 221-3489.	SAZ	530 SEVENTH AVENUE SHOWROOM - 21ST FLOOR
May 6	6:00 P.M., MARINA CASSINI FERRARI (Press), Hotel Gotham,Ballroom, (602) 955-7884.		
Friday May 7 10:00 A.M.	OPENING OF FALL COLLECTION By invitation. Thereafter by appointment in showroom. Contact: 988-9510.	LEAL (27 EAST 67TH STREET)	F.I.T. AMPHITHEATRE 27TH ST. & 7TH AVENUE
Friday May 7 11:00 A.M.	FALL AND WINTER COLLECTION By invitation. Thereafter by appointment. Contact: Alvinia Bridges, 730-8118.	OLIVIER DESIGNS	530 SEVENTH AVENUE SHOWROOM - 14TH FLOOR
Friday May 7 12:00 Noon	PRESS SHOWING OF FALL COLLECTION By invitation. Also, Mon., May 10 at 9:00 A.M. Contact: 221-1240. Publicity: Roz Rubinstein, 691-8340.	VALERIE PORR	550 SEVENTH AVENUE SHOWROOM - 15TH FLOOR
Friday May 7 1:00 P.M.	SHOWING OF FALL COLLECTION By invitation. Thereafter by appointment. Contact: 889-4826.	FABRICE DESIGN LTD.	226 FIFTH AVENUE SHOWROOM - 6TH FLOOR

Friday May 7 3:00 P.M.	DONNA KARAN'S FALL COLLECTION By invitation. Thereafter by appointment , 3rd floor. Contact: Buyers--Bob Behlow, 221-7880. Press--Eleanor Lambert, MU 8-2130.	ANNE KLEIN AND COMPANY (205 WEST 39TH STREET)	WINTER GARDEN THEATRE 1634 BWAY (50TH & 51ST ST)
May 8	9:30 A.M., HELGA (2nd show), Hotel Gotham, Suite 1609, 225-9039; 631-1655		
May 10	9:00 A.M., VALERIE PORR (2nd show), 550 Seventh Ave., 15th floor, 221-1240		
Saturday May 8 12:00 Noon Luncheon	BENEFIT: "THE SPIRIT OF FASHION - 76" Children's, women's and men's fashions by approximately 25 designers. Show at 2:30 P.M. Produced and coordinated by Sybil Weinman. Tickets: $20.00. Contact: Sophie Ross, BE 2-5889.	UNITED CEREBRAL PALSY OF N.Y., INC.	HOTEL PLAZA GRAND BALLROOM
Monday May 10 9:00 A.M.	PRESS SHOWINGS: FALL AND HOLIDAY Also, Thurs., May 13 at 3:45. By appointment, beginning Mon., May 10. Contact: Marie-Rose Bernstein, 581-8581.	FERNANDO SANCHEZ	50 WEST 57TH STREET SHOWROOM - 7TH FLOOR
May 10	10:00 A.M., HANAE MORI (2nd show), 550 Seventh Ave., 5th floor, 221-5726		
Monday May 10 10:00 A.M.	"ON LOCATION" -- FALL COLLECTION By invitation. Thereafter by appointment, 12th fl. Contact: Jackie Hayman,221-6247.	CINNAMON WEAR (1411 BROADWAY)	GALLERIA 115 EAST 57TH STREET
Monday May 10 11:00 A.M.	PRESS SHOWING: FALL COLLECTION By invitation. For buyers at 3:00 P.M. Contact: 279-5012.	PARNIS BOUTIQUE BY MORTY SUSSMAN	530 SEVENTH AVENUE SHOWROOM - 18TH FLOOR
May 10 12:00 Noon	ROBERTA DI CAMERINO LUNCHEON SHOW FOR BUYERS AT DOUBLES (SHERRY NETHERLAND HOTEL), 783 Fifth Avenue. By reservation. Contact: 355-7600.		
Monday May 10 12:00 Noon	SHOWING OF FALL LOUNGEWEAR & LINGERIE By invitation. Thereafter in showroom, 4th floor. Contact: MU 5-7900.	JOHN KLOSS FOR CIRA (105 MADISON)	R.C.A. RECORDING STUDIO 110 WEST 44TH STREET
Monday May 10 1:00 P.M.	SHOWING OF FALL COLLECTION (Note change of date and time). By invitation. Contact: 221-6252.	STEPHEN BURROWS	550 SEVENTH AVENUE SHOWROOM - 22ND FLOOR
May 10	3:00 P.M., PARNIS BOUTIQUE (2nd show), 530 Seventh Ave., 18th floor,279-5012		
May 10	4:00 P.M., TRIGERE (press show, by invitation), 550 7th Ave., 16th floor		
Monday May 10 5:00 P.M.	FALL LOUNGEWEAR AND SLEEPWEAR "The Ultimate Luxury" -- musical multi-media presentation of Fall promotions for fashions in Qiana nylon from leading manufacturers. Show at 5:45 P.M. By invitation. Contact: 971-4812. Press: Kay Haverfield, 971-4308.	DU PONT COMPANY	HOTEL PIERRE BALLROOM
Monday May 10 6:00 P.M.	PRESS SHOWING OF FALL COLLECTION Show at 6:30. By invitation. Thereafter at showroom, 11th floor. Contact: Lynda Owens, 736-9601.	CALVIN KLEIN, INC. (205 WEST 39TH STREET)	CIRCLE IN THE SQUARE 1633 B'WAY (50TH ST.)
Beginning Monday May 10	OPENING OF FALL COLLECTION Continuous by appointment. Contact: Bill Beck, BR 9-7257.	AYAKO, INC.	1407 BROADWAY SHOWROOM - 3201

Monday May 10- May 21	"FALL FASHION INDEPENDENTS"	FORMFIT ROGERS	530 FIFTH AVENUE SHOWROOM - 15TH FLOOR
	Informal modeling each day. Week of May 10 only, theatre shows at 9:30 & 11:00 A.M., 2:00 & 3:30 P.M., featuring Pucci, Margit Brandt and Vera. By appointment. Contact: MU 2-1333, ext. 836.		
Monday May 10- May 21	FALL MARKET WEEK	KAYSER ROTH	640 FIFTH AVENUE SHOWROOM - 5TH FLOOR
	By appointment. Contact: Bernadette Koziel, PL 7-9600.		
Beginning Monday May 10	OPENING OF FALL JEWELRY COLLECTION	NAPIER	530 FIFTH AVENUE SHOWROOM - 22ND FLOOR
	Continuous by appointment. Contact: 869-9470.		
Beginning Monday May 10	FALL JEWELRY AND BELT COLLECTION	P. C. DESIGNS, INC.	385 FIFTH AVENUE SHOWROOM - 809
	By appointment. Contact: Stephanie, 679-6281.		
Monday May 10- May 19	FALL LINGERIE MARKET WEEKS	VANITY FAIR	640 FIFTH AVENUE SHOWROOM - 6TH FLOOR
	"Fashion Caravans" -- Daily at 9:30, 10:30 and 2:30. By invitation. Contact: Priscilla Weinlandt, 582-6767.		
Tuesday May 11 8:30 A.M.	LOUNGEWEAR--BREAKFAST SHOW FOR BUYERS	CELANESE FIBERS MKTG.	FOUR SEASONS 99 EAST 52ND STREET
	"The Many Moods of Lovingwear". By reservation. Contact: 764-8026.		
Tuesday May 11 9:00 A.M.	OPENING OF FALL COLLECTION	KASPER FOR J.L. SPORT	530 SEVENTH AVENUE SHOWROOM - 11TH FLOOR
	By invitation. Thereafter by appointment. Contact: 221-4200.		
May 11	10:00 A.M., ADELE SIMPSON (2nd show), 530 Seventh Ave., 23rd fl., LA 4-7626.		
Tuesday May 11 11:00 A.M.	PRESS SHOWING OF FALL COLLECTION	BILL BLASS	550 SEVENTH AVENUE SHOWROOM - 17TH FLOOR
	By invitation. Also, May 11 & 13 at 2:30. By reservation. Contact: Harold Davis, 221-6660.		
May 11	12:00 Noon, VERA MAXWELL (2nd show), 530 Seventh Ave., 26th fl., LO 3-4358		
Tuesday May 11 12:00 Noon	OPENING OF FALL COLLECTION	DOMINIC ROMPOLLO	530 SEVENTH AVENUE SHOWROOM - 7TH FLOOR
	By invitation. Contact: Jean Roberts, 354-1880.		
Tuesday May 11 1:00 P.M.	SHOWING OF FALL COLLECTION	GIORGIO SANT'ANGELO (550 SEVENTH AVENUE)	F.I.T. AMPHITHEATRE 27TH ST. & 7TH AVE.
	By invitation. Thereafter by appointment, 22nd floor. Contact: 221-6252.		
Tuesday May 11 1:00 P.M.	OPENING OF FALL COLLECTION	VICTOR JORIS	500 SEVENTH-5TH FL. CUDDLECOAT SHOWROOM
	By invitation. Thereafter by appointment. Contact: Sonia, 279-9223.		
May 11	1:00 P.M., HAROLD LEVINE (2nd show), 530 Seventh Ave., 21st floor, 391-2255		
May 11	2:30 P.M., BILL BLASS (2nd show), 550 Seventh Ave., 17th floor, 221-6660		
Tuesday May 11 3:30 P.M.	SHOWING OF FALL COLLECTION	JOHN ANTHONY	550 SEVENTH AVENUE SHOWROOM - 24TH FLOOR
	Also, Tues., May 18 at 3:30. By reservation. Contact: 239-7080.		

Tuesday May 11 4:30 P.M.	SHOWING OF FALL- WINTER COLLECTION	DIANE VON FURSTENBERG (530 SEVENTH AVENUE)	HOTEL PIERRE GRAND BALLROOM
	By invitation. Thereafter at showroom, 16th floor. Contact: 354-8336.		
Tuesday May 11 5:00 P.M. Cocktails	FALL/HOLIDAY FASHION SHOW	AMERICAN ENKA	ST. REGIS HOTEL PENTHOUSE & ROOF
	A musical fashion show starring Anti-Cling Crepeset nylon, in sleepwear, loungewear and daywear. By invitation. Show at 6:00 P.M. Reception at 6:30. Contact: Buyers-- Doris Ryan, 730-5366; Press--Ellen Benner, 354-8771.		
Tuesday May 11 6:00 P.M.	SHOWING OF FALL COLLECTION	MALCOLM STARR BY BILL TICE	ST. REGIS HOTEL LOUIS XVI SUITE
	By invitation. Thereafter in showroom, 530 Seventh Ave., 20th floor. Contact: Buyers--Sandy Stone, 594-0030; Press--Jeanne Chappell, 221-0644.		
May 11	6:00 P.M., HELGA (3rd show), Hotel Gotham, Suite 1609, 225-9039; 631-1655		
May 11- May 13	EIGHTH ANNUAL INTERNATIONAL LEATHER GOODS SHOW AT HOTEL McALPIN Contact: International Trade Shows, 545 Fifth Avenue, MU 7-1185.		
Wednesday May 12 9:00 A.M.	SHOWING OF FALL COLLECTION	HAZEL HAIRE LTD.	550 SEVENTH AVENUE SHOWROOM - 21ST FLOOR
	By invitation. Thereafter by appointment. Contact: 730-1119.		
Wednesday May 12 10:00 A.M.	PREMIERE: FALL DESIGNER SPORTSWEAR	MULTI FACETS (DIV. OF SPORTWHIRL)	GARMENT CTR. CONG. 560 SEVENTH AVE.-AUD.
	Preview of new collection, designed by Kaffe Fassett, Jane Zemba, Gary Lisz. By invitation. Thereafter at 498 Seventh Ave. Contact: Barbara, 563-0800.		
Postponed May 12	OSCAR DE LA RENTA SHOWING, ORIGINALLY SCHEDULED FOR 10:00 A.M. & 1:00 P.M., HAS BEEN POSTPONED TO THURS., MAY 13 AT 5:45 P.M. (see pg. 14).		
Wednesday May 12 11:00 A.M.	FALL PREVIEW OF COUTURE COLLECTION	MOLLIE PARNIS COUTURE	530 SEVENTH AVENUE SHOWROOM - 18TH FL.
	By invitation. Thereafter by appointment. Contact: 279-5012.		
Wednesday May 12 12:00 Noon	PRESS SHOWING OF FALL COLLECTION	GEOFFREY BEENE & BEENE BAG	550 SEVENTH AVENUE SHOWROOM - 4TH FLOOR
	By invitation. Also May 14 at 12:00 Noon. Contact: 594-0454.		
Wednesday May 12 2:30 P.M.	SHOWING OF FALL COLLECTION	SCOTT BARRIE (530 SEVENTH AVENUE)	F.I.T. AMPHITHEATRE 27TH ST. & 7TH AVE.
	By invitation. Thereafter by appointment-showroom, 3rd floor, 354-7830.		
Wednesday May 12 3:45 P.M.	PRESS SHOWING OF FALL COLLECTION	MRS. H. WINTER FOR YESTERDAY'S NEWS	155 WEST 23RD STREET SHOWROOM - 10TH FL.
	By invitation. Thereafter by appointment. Contact: 691-8300.		
May 12	4:00 P.M., TRIGERE (3rd show), 550 Seventh Ave., 16th floor, LO 3-1600		
Wednesday May 12 5:00 P.M.	SHOWING OF FALL & WINTER COLLECTION	MARY McFADDEN	760 PARK AVENUE 6TH FLOOR (72ND ST)
	By invitation. Thereafter by appointment at 264 West 35th Street, 20th floor. Contact: Joan Blumberger, 736-4078.		
Wednesday May 12 5:00 P.M.	PREVIEW OF NEW LINGERIE COLLECTION	ANNIQUE (DIV. OF O'BRYAN BROS.)	PLACE TO BE ANNOUNCED
	By invitation. Show at 6:00 P.M. Contact: Don Wise Advtg., 371-3333.		

Wednesday May 12 6:00 P.M.	FALL COLLECTION OF READY-TO-WEAR	RAFAEL BY BILL KAISERMAN	ST. REGIS HOTEL VERSAILLES ROOM

Show at 6:30. By invitation. Contact: Roberta Bendavid, 582-1760.

Thursday May 13 8:45 A.M. Breakfast	SHOWING OF FALL COLLECTION	SALVATORE FERRAGAMO	4 WEST 58TH STREET 12TH FLOOR

Showing of Fall collection of ready-to-wear, shoes and accessories. Also, men's shoes and accessories. By invitation. Contact: Francesca Baldeschi, 826-6515.

Thursday May 13 10:00 A.M.	OPENING OF FALL COLLECTION	CAROL HORN'S HABITAT (1411 BROADWAY)	F.I.T. AMPHITHEATRE 27TH ST. & 7TH AVE.

By invitation. Thereafter by appointment, showroom, 28th fl., 868-4466.

Thursday May 13 11:30 A.M.	PRESS SHOWING OF FALL COLLECTION	HALSTON	550 SEVENTH AVENUE SHOWROOM - 14TH FLOOR

By invitation. Buyers show at 3:30 P.M. Contact: 354-6340.

Thursday May 13 12:30 P.M. Luncheon	ANNUAL KNITWEAR FASHION SHOW AND LUNCHEON	NAT'L KNITTED OUTERWEAR ASS'N. (51 MADISON AVE.)	HOTEL AMERICANA BALLROOM

New fashion concepts in knitwear and swimwear for men, women and children. Produced by Mia Grau. Tickets: $17.50 each. Contact: MU 3-7520.

May 13 — 1:00 P.M., RIZKALLAH (2nd show), 550 Seventh Ave., 9th floor, 354-0824

Thursday May 13 2:00 P.M.	OPENING OF FALL COLLECTION	TANIA VARTAN	226 WEST 37TH STREET SHOWROOM - 6TH FLOOR

By invitation. Thereafter by appointment. Publ.: Joanne Creveling, 586-2377.

May 13 — 2:30 P.M., BILL BLASS (3rd show), 550 Seventh Ave., 17th floor, 221-6660

Thursday May 13 3:00 P.M.	OPENING OF FALL COLLECTION	DON SIMONELLI FOR DANIELLE	HOLLANDER GALLERY 435 W. B'WAY(& PRINCE)

Show at 3:45. By invitation. Thereafter, 1411 B'way, 17th fl., 391-8288.

May 13 — 3:30 P.M., HALSTON (buyers show), 550 Seventh Ave., 14th floor, 354-6340

May 13 — 3:45 P.M., FERNANDO SANCHEZ (press show), 50 W. 57th. 7th floor, 581-8581

Thursday May 13 5:00 P.M.	PREVIEW OF FALL LOUNGEWEAR	RONALD KOLODZIE FOR EYE-FUL LINGERIE	F.I.T. AMPHITHEATRE 27TH ST. & 7TH AVE.

By invitation. Thereafter, 149 Madison, 8th floor. Contact: Ken Polsky,679-2270.

Thursday May 13 5:45 P.M.	OPENING OF FALL COLLECTION	OSCAR DE LA RENTA (550 SEVENTH AVENUE)	CIRCLE IN THE SQUARE 1633 B'WAY (50TH ST)

(Note change of date, time, place). By invitation. Thereafter by appointment, showroom, 11th floor, LA 4-9350.

Thursday May 13 6:00 P.M. Cocktails	SHOWING OF FALL- WINTER COLLECTION	DIMITRI COUTURE (42 EAST 57TH STREET)	DOUBLES-783 FIFTH AVE. SHERRY NETHERLAND

For press and couture buyers. Show at 6:45. By invitation.Thereafter by appointment, 5th fl. Contact: Buyers--Lloyd Lawrence; Press--Joyce Clary,832-8550.

May 14 — 11:00 A.M., GLORIA VANDERBILT (2nd show), 550 Seventh Ave., 15th fl, 239-4155

May 14 — 12:00 Noon, GEOFFREY BEENE (2nd show), 550 Seventh Ave.,4th fl., 594-0454

Friday May 14 2:00 P.M.	SHOWING OF FALL COLLECTION	RONALD AMEY	16 WEST 57TH STREET SHOWROOM - 5TH FLOOR

For press and buyers. By invitation. Contact: Helen Borger, 265-7720.

Friday May 14- May 16	RTW SHOWINGS IN MONTREAL	MONTREAL MODE	HOTEL MERIDIEN PRIVATE SUITES
	Showings by 20 Montreal firms. For U.S. & Canadian press & buyers. By invitation. Contact: Press-Rubye Graham,355-0557;Buyers-Edward Ives,581-0770.		
Beginning Monday May 17	FALL & WINTER FUR COLLECTION	VALERIE FURS CORP.; V.S.R.; SCHREIBMAN-RAPHAEL	150 WEST 30TH STREET SHOWROOM
	Including collection by Diane Von Furstenberg. Showings at 9:30, 1:30. 3:30 by appointment. Contact: Bert Fishman, 947-2020.		
Tuesday May 18 8:00 A.M. Breakfast	MAY MARKET COLLECTION	WAMSUTTA MILLS (111 WEST 40TH STREET)	HOTEL PIERRE COTILLION ROOM
	Breakfast reception for buyers and press. By invitation. Contact: Stephen Radding, vice pres., dir. of communications, 560-5207.		
Tuesday May 18 4:30 P.M. Cocktails	PREMIERE: BED & BATH FASHIONS BY HALSTON	FIELDCREST MILLS	WORLD TRADE CENTER THE CLUB
	Introducing new collection of bed and bath fashions by Halston. For press at 4:30; trade at 6:00. By invitation. Contact: Sue Hartman, 695-6800,ext. 301.		
May 18- May 21	INTERSTOFF FABRIC FAIR FOR SPRING-SUMMER 1977--EXHIBIT OF FABRICS IN FRANKFURT. Contact: German American Chamber of Commerce, 582-7788.		
Beginning Tuesday May 18	OPENING OF FALL COLLECTION	JUST MORT BY LEE EVANS	1400 BROADWAY SHOWROOM - 2ND FLOOR
	By appointment. Contact: 354-8080.		
Thursday May 20 12:00 Noon	PRESS LUNCHEON: NEW MAKEUP LINE	AVON PRODUCTS, INC.	HOTEL PIERRE COTILLION ROOM
	By invitation. Contact: Teddi San, 593-5342.		
Thursday May 20 12:00 Noon Luncheon	BENEFIT FASHION SHOW BY ISRAELI DESIGNERS	STATE OF ISRAEL BONDS WOMEN'S DIVISION	WALDORF-ASTORIA GRAND BALLROOM
	22nd annual all-Israeli benfit fashion show, modeled by celebrities of state, screen and TV. Fashion show producer: Vera Bacal. Admission: $15.00 plus minimum purchase of $1000.00 Israel Bond. Contact: OR 7-9650.		
Thursday May 20 5:00 P.M.	FALL AND WINTER FUR FASHIONS	AMERICAN FUR INDUSTRY	N.Y. STATLER HILTON HOTEL BALLROOM
	By invitation. Contact: Jo Ahearn Segal, Bell & Stanton, PL 9-4800.		
Friday May 21	BENEFIT: BAL DES PETITS LITS BLANCS, NEW ORLEANS (Celebrating Bicentennial). Contact: Comm. Counselor, 2 Canal, 2040 Int'l Mart, New Orleans, Louisiana.		
May 23	THIRTEENTH SEMI-ANNUAL BOUTIQUE SHOW AT N.Y. COLISEUM.Contact: 524-5024		
Monday May 24 11:00 A.M.	SHOWING OF FUR COLLECTION	PIERRE CARDIN FOR MICHAEL FORREST	333 SEVENTH AVENUE SHOWROOM
	By invitation. Thereafter by appointment. Contact: LO 4-4726.		
Monday May 24 1:30 P.M.	FUR PREMIERE BY DIANE VON FURSTENBERG	SCHREIBMAN, RAPHAEL, VALERIE FURS	150 WEST 30TH STREET SHOWROOM - 12TH FLOOR
	By invitation. Thereafter by appointment. Contact: 947-2020.		
May 21- May 25	FALL MARKET SHOWS IN DALLAS AT APPAREL MART Contact: Jack Goldstein, 444 Madison Ave., 752-2422; or (214) 637-1970.		

Monday May 24 6:30 P.M Champagne- Reception	ANNUAL SCHOLARSHIP DINNER DANCE	FASHION INSTITUTE OF TECHNOLOGY	227 WEST 27TH STREET
	"Hommage a Poiret" -- presented by Chambre Syndicale de la Couture Parisienne. Showing at 8:00 P.M.--80 designs by Paul Poiret. Supper at 9:00--Paul Poiret recipes. Contribution: $200.00 per person, for Foundation Fund for Scholarships and Development. Contact: 760-7642.		
Tuesday May 25 11:00 A.M.	PRESS PREVIEW: FALL-WINTER FURS	CHRISTIAN DIOR FURS; LAURENCE KAYE FURS	345 SEVENTH AVENUE SHOWROOM - 21ST FLOOR
	By invitation. Thereafter at 10:30 and 2:30. By appointment. Contact: 695-8340.		
Tuesday May 25 2:30 P.M.	PREVIEW OF FUR COLLECTION	ALIXANDRE FURS (150 WEST 30TH STREET)	PLACE TO BE ANNOUNCED
	Preview of fur fashions, designed by Chloe, Givenchy, Calvin Klein and Viola Sylbert. Thereafter in showroom, 18th floor. Contact: PE 6-5550.		
Tuesday May 25 4:00 P.M.	PRESS SHOWING OF FUR FASHIONS	BILL BLASS FOR MICHAEL FORREST	550 SEVENTH AVENUE SHOWROOM - 17TH FLOOR
	By invitation. Thereafter at Michael Forrest showroom, 333 Seventh Ave, 20th fl. By appointment. Contact: LO 4-4726.		
May 25	TEXPO - AMERICAN FASHION TEXTILES EXPOSITION AT N.Y. COLISEUM (May 25-27)		
Wednesday May 26 10:00 A.M.	FUR COLLECTION BY GEOFFREY BEENE	H.B.A. FUR CORP.	350 SEVENTH AVENUE SHOWROOM - 14TH FLOOR
	By invitation. Thereafter by appointment. Contact: 564-1080.		
Wednesday May 26 11:30 A.M.	SHOWING OF FUR COLLECTION	REIN, RAME & GURVITCH	150 WEST 30TH STREET SHOWROOM - 2ND FLOOR
	By invitation. Contact: Tommy Moriber, OX 5-2558.		
Wednesday May 26 2:30 P.M.	SHOWING OF PREMIERE FUR COLLECTION	JERRY SORBARA, INC.	150 WEST 30TH STREET SHOWROOM - 15TH FLOOR
	By invitation. Fashion Director: Sybil Weinman. Contact: Anne Gabel, 594-3897.		
Wednesday May 26 4:30 P.M.	PRESS SHOWING OF FUR FASHIONS	REVILLON	SAKS FIFTH AVENUE 5TH FLOOR
	The Jean-Paul Avizou collection will be presented at 4:30; Fernando Sanchez at 5:15. (Cocktails after the shows). By invitation. Contact: Jean Burke, PL 3-4073; or 421-2000, ext. 496 or 595.		
Thursday May 27 9:00 A.M.	FUR COLLECTION BY KASPER	MILONA FURS (150 WEST 30TH STREET)	530 SEVENTH AVENUE KASPER SHOWROOM
	By invitation. Thereafter at Milona showroom. Contact: 244-0770.		
Thursday May 27 12:30 P.M.	GRADUATION LUNCHEON	TOBE-COBURN SCHOOL	HOTEL PIERRE BALLROOM
	Speaker: Mary Joan Glynn, gen. mgr., Borghese Div., Revlon. Associate degrees to graduates; awards to outstanding alumni. By invitation. Contact: TR 9-4644.		
Thursday May 27 10:30 A.M.	SHOWING OF FALL FUR COLLECTION	BEN KAHN	150 WEST 30TH STREET SHOWROOM - 13TH FLOOR
	Including group designed by Halston. For press and buyers. By invitation. Contact: 279-0633.		
Thursday May 27 2:30 P.M.	FALL & WINTER FUR COLLECTION	CHRISTIE BROTHERS	333 SEVENTH AVENUE SHOWROOM - 11TH FLOOR
	By invitation. Fashion Director: Mia Grau. Contact: PE 6-6944.		